

REACHING THE ASIAN MARKET

Container glassmakers in Thailand are enjoying an unprecedented boom in demand.

Shifting consumption patterns and improved lifestyle of consumers means demand for glass has never been higher in Thailand and the surrounding region.

Higher consumption of energy drinks, beer and food sauces in Thailand and the region means glass packaging is more required than ever before.

Experts predict that by 2020 the Asia Pacific glass packaging market will be valued at \$25 billion.

Thailand's glassmakers have led the way in the region's glass manufacturing output.

The country has an established glassmaking sector with container producers Bangkok Glass, Berli Jucker Public Company Limited (BJC) and Siam Glass all well-known in the industry.

Such is the demand for beer that BJC is constructing a 300 tonnes a day plant at Saraburi, due to start up by the end of 2017. Once this is completed, Thailand's three major glass manufacturers will produce about 8000 tonnes a day of bottles between them.

Thai manufacturers are also looking to expand their exports into neighbouring countries such as Cambodia, Laos and Myanmar.

WHO WILL VISIT?

As an exhibitor at Glassman, you can expect to meet and do business with:

- Presidents / owners
- Technical / production directors
- Factory managers
- Plant engineers
- Technicians / engineers
- Production / R&D / test & inspection personnel
- Education & training personnel
- Consultants / researchers
- Sales & marketing managers

Who have purchasing influence in the following areas:

- Melting equipment
- Forming equipment
- Raw materials
- Annealing equipment
- Inspection / quality control
- Batching equipment
- Decoration equipment / materials
- Cold end equipment
- Processing equipment

CONFERENCE

The conference will run alongside the exhibition and is free to attend for all visitors to the show. If you would like to present a paper please contact:

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BOOKING YOUR STAND

The shell scheme package for Glassman Asia 2018 is:

SPACE ONLY

Book space only with the exhibition and appoint your own contractor to build your stand for you.

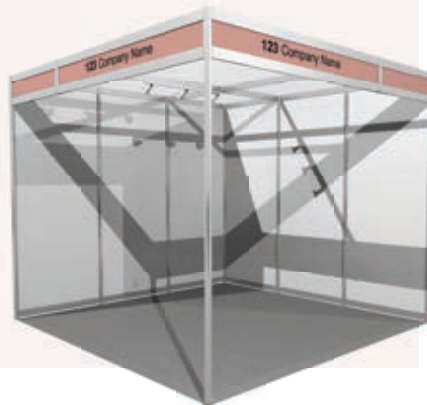
COST: £375.00 per sq. metre

SHELL SCHEME STAND BUILT FOR YOU

To make life easier for you, we offer a prepared stand option, so that you can turn up with your products, posters and brochures. This package includes:

- Shell scheme walls
- Fascia with name and stand number
- Carpet
- 3 x spot lights (per 9 sq. metres)
- 1 x electrical socket (per 9 sq. metres)

COST: £395.00 per sq. metre



Also included in your package:

- Editorial coverage within Glass International's official preview
- Conference speaking opportunities where possible
- Inclusion in the extensive marketing promotional and PR campaign
- Personal invitations and/or VIP passes for you to give to your guests
- Social media mentions
- Invitations to attend our networking social function at the event

Please note: There is limited space available within the exhibition hall and stands will be allocated on a first-come-first-served basis.

Glassman Asia

24-25 January 2018

Grand Hall 201-203,
BITEC, Bangkok,
Thailand

To view the latest floor plan and to find out who is already exhibiting contact our sales team

Ken Clark

Sales Director

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SPONSORSHIP

Glassman offers a wide range of sponsorship opportunities to enhance your presence at the show and ensure that your brand has high exposure.

Options include:

- Registration area
- Lanyards
- Visitor bags
- Outdoor signage
- Exhibition catalogue
- Internet café
- Lunch/coffee areas
- Visitor relaxation areas

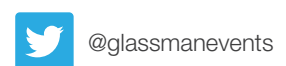
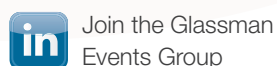
Organised by:



Official media partner:



Stay in touch:



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