



## A RETURN TO LYON

Following good feedback from Glassman Europe held in Lyon in 2015, we are delighted to be heading back there again in 2017. This is an event where hollow and container glass manufacturers from all over Europe and beyond gather to meet with each other and suppliers in order to do business. With over 600 senior-level executives attending in 2015 and a packed conference theatre; we are pleased to invest further in this event. Glassman Europe is expected to be popular once again in 2017, so please reserve your stand as soon as possible to ensure that you are able to secure space.

Visitors included O-I, Saverglass, Veralia, SGD, Stölzle, Pochet du Courval etc.

It is also the ideal opportunity to use the popular free-to-attend conference as a platform to talk about the innovations you are making as a business and showcasing the work you have done with your clients.

## WHO WILL VISIT?

As an exhibitor at Glassman, you can expect to meet and do business with:

- Presidents / owners
- Technical / production directors
- Factory managers
- Plant engineers
- Technicians / engineers
- Production / R&D / test & inspection personnel
- Education & training personnel
- Consultants / researchers
- Sales & marketing managers

Who have purchasing influence in the following areas:

- Melting equipment
- Forming equipment
- Raw materials
- Annealing equipment
- Inspection / quality control
- Batching equipment
- Decoration equipment / materials
- Cold end equipment
- Processing equipment

## CONFERENCE

The conference will run alongside the exhibition and is free to attend for all visitors to the show. If you would like to present a paper please contact:

**Greg Morris** | Tel: +44 (0)1737 855132 | Email: [gregmorris@quartzltd.com](mailto:gregmorris@quartzltd.com)



## BOOKING YOUR STAND

The shell scheme package for Glassman Europe 2017 is:

### SPACE ONLY

Book space only with the exhibition and appoint your own contractor to build your stand for you.

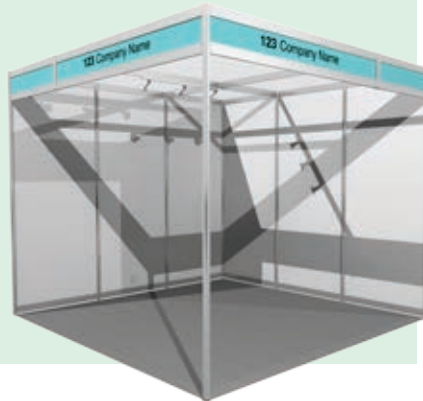
**COST: £370.00 per sq. metre**

### SHELL SCHEME STAND BUILT FOR YOU

To make life easier for you, we offer a prepared stand option, so that you can turn up with your products, posters and brochures. This package includes:

- Shell scheme walls
- Fascia with name and stand number
- Carpet
- 3 x spot lights (per 9 sq. metres)
- 1 x electrical socket (per 9 sq. metres)

**COST: £390.00 per sq. metre**



### Also included in your package:

- Editorial coverage within Glass International's official preview
- Conference speaking opportunities where possible
- Inclusion in the extensive marketing promotional and PR campaign
- Personal invitations and/or VIP passes for you to give to your guests
- Social media mentions
- Invitations to attend our networking social function at the event

**Please note:** There is limited space available within the exhibition hall and stands will be allocated on a first-come-first-served basis.

## Glassman Europe

6-7 September 2017

Forum 5-6, CCC, Lyon, France

To view the latest floor plan and to find out who is already exhibiting contact our sales team

### Ken Clark

Sales Director

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## SPONSORSHIP

Glassman offers a wide range of sponsorship opportunities to enhance your presence at the show and ensure that your brand has high exposure.

Options include:

- Registration area
- Lanyards
- Visitor bags
- Outdoor signage
- Exhibition catalogue
- Internet café
- Lunch/coffee areas
- Visitor relaxation areas

Organised by:



Official media partner:



Stay in touch:



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[WWW.GLASSMANEVENTS.COM/EUROPE](http://WWW.GLASSMANEVENTS.COM/EUROPE)